

(While we hope that the draft below will be a useful aid in writing to retailers who sell products that contain palm oil, we also encourage you to personalise your letter.)

Dear <RETAILER>

Palm oil

I am writing to you as one of your customers and as a <CHRISTIAN/JEW/MUSLIM/ETC> concerned about the welfare of human beings and of all the other living beings with whom we share planet Earth.

Palm oil production is a major driver of deforestation. It is responsible for massive CO₂ emissions and as such is a significant driver of climate instability and change. It is responsible also for the destruction of the habitat of, in particular, orangutans who as a direct result are being driven close to extinction.

In the space of only a few years palm oil has found its way into countless products: processed foods, cosmetics, soap, shampoo, detergents, etc. In spite of this I am committed to trying to avoid all products containing palm oil as well as encouraging members of my faith community to do the same.

I call upon you to do the following:

1. Commit to taking off your shelves all products containing palm oil by a publicly declared date;
2. Until such time, ensure that all products containing palm oil are clearly and visibly labelled as such;
3. Whilst you continue to stock products containing palm oil, insist that your suppliers use only 'GreenPalm' oil as certified by the Roundtable on Sustainable Palm Oil.

I look forward to witnessing a responsible and positive response from your company through its policies, actions and public pronouncements.

Let us all as human beings join together in righting our relationships with our fellow beings and the Earth – relationships that have gone so terribly wrong in the interests of short-term profits.

Yours in the name of all that is good,

<SIGNATURE>

<NAME>